Job Fest 2017 Customer Satisfaction Survey Results

- **Jobseeker Exposure Medium**
  - Word of Mouth: 17%
  - Radio: 15%
  - Television: 13%
  - Social Media: 11%
  - Other: 4%
  - Billboard: 1%
  - Job Center: 15%
  - Newspaper/Ad: 4%

- **Jobseeker Employment Interest**
  - Construction: 5%
  - Healthcare: 10%
  - Information Technology: 5%
  - Customer Service/Support: 14%
  - Transportation: 4%
  - Manufacturing: 25%
  - Agriculture: 2%
  - Other: 18%
  - Sales: 11%

- **Job Fest Helpful to Jobseekers?**
  - Yes: 51%
  - No: 9%

- **Jobseeker Employment Status**
  - Employed Full-Time: 32%
  - Employed Part-Time: 14%
  - Unemployed: 54%

- **Jobseeker Gender**
  - Male: 55%
  - Female: 45%

- **Jobseeker Age**
  - 18-24: 17%
  - 25-30: 11%
  - 31-39: 18%
  - 40-59: 43%
  - 60+: 9%

- **Overall event satisfaction, as perceived by businesses**
  - Excellent: 62%
  - Good: 35%
  - Adequate: 3%

- **Satisfaction of jobseeker volume, as perceived by businesses**
  - Excellent: 57%
  - Very Good: 27%
  - Adequate: 3%
  - Good: 13%

- **Quality of Jobseekers, as perceived by businesses**
  - Excellent: 34%
  - Good: 22%
  - Very Good: 36%
  - Adequate: 8%